

## ADVERTISING CONTRACT

This confirms the placement of our Advertisement with **MARINO WORLD** Magazine with the following details:

Issue Dates: \_\_\_\_\_

Please check preferred size of insertion:

### PESO AD RATES FOR SINGLE INSERTION

PRIME PAGE	RATE	INSIDE PAGE	RATE
<input type="checkbox"/> Gatefold	PHP60,000	<input type="checkbox"/> Full Page	PHP25,000
<input type="checkbox"/> Center Spread	PHP50,000	<input type="checkbox"/> 1/2 Page	PHP15,000
<input type="checkbox"/> Back Cover	PHP35,000	<input type="checkbox"/> 1/4 Page	PHP 8,000
<input type="checkbox"/> Inside Front Cover	PHP32,500	<input type="checkbox"/> 1/8 Page	PHP 5,000
<input type="checkbox"/> Inside Back Cover	PHP30,000		

### LONG-TERM PACKAGE

20% Discount on total ad cost for more than one placement.

### MECHANICAL DETAILS

AD MEASUREMENTS IN CENTIMETERS

#### FULL PAGE

18.46 cm x 27.16 cm (Normal Image Size)  
21.6 cm x 30.6 cm (Full Page with 3mm bleed)

#### 1/2 PAGE

18.46 cm x 13.62 cm (Normal Image Size)  
21.6 cm x 15.6 cm (Half Page with 3mm bleed)

#### 1/4 PAGE

9.23 cm x 13.62 cm (Normal Image Size)  
21.6 cm x 8.2 cm (with 3mm bleed)

#### 1/8 PAGE

9 cm x 6 cm (Normal Image Size)  
10.6 cm x 7.6 cm (with 3mm bleed)

Advertising materials provided by the advertisers should be in PDF, JPEG or TIFF (CMYK) format and in actual size based on the ad measurement tables.

### TERMS & CONDITIONS

50% Downpayment, Balance after publication.  
Check should be payable to BACANI & ASSOCIATES MEDIA SERVICES, CO.  
BDO Paco, Manila, Philippines  
Savings Account No. 001650215892  
Swift Code: BNORPHMM

## ADVERTISER'S INFORMATION

Advertiser: \_\_\_\_\_

Tel. No(s): \_\_\_\_\_ Fax No(s): \_\_\_\_\_

Address: \_\_\_\_\_

Authorized Representative: \_\_\_\_\_

Position: \_\_\_\_\_

Email address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date Signed: \_\_\_\_\_

Approved and Accepted by:

MARINO WORLD Representative